

"Love Tags" brings love home Relay of Love Alzheimer Charity Gala

Hosted by: **Relay of Love Foundation**

Co-Hosted by: **The Association of Chinese American Physicians / iBridge Foundation**



Time: **February 12, 2023 5Pm**

Location: **Leonard's Palazzo Penthouse**

555 Northern Blvd Great Neck, NY 11021

Dress code: Cocktail attire

Contact: hi@relayoflove.org



2022 Alzheimer's Disease Facts and Figures



1 in 3

seniors dies with Alzheimer's or another dementia

Over **11 million** Americans

provide unpaid care for people with Alzheimer's or other dementias



These caregivers provided more than 16 billion hours valued at nearly

\$272 billion



In 2020, COVID-19 contributed to a

17% increase

in Alzheimer's and dementia deaths



In 2022, Alzheimer's and other dementias will cost the nation

\$321 billion

By 2050, these costs could rise to nearly

\$1 trillion

Between 2000 and 2019, deaths from heart disease have decreased **7.3%**

It kills more than **breast cancer and prostate cancer**

combined

while deaths from Alzheimer's disease have increased **145%**

More than **80%** of Americans know little or are not familiar with mild cognitive impairment (MCI), which can be an early stage of Alzheimer's.

PROJECT NAME: LOVE TAGS

PROJECT TARGETS: Alzheimer's disease patients and families

REASONS FOR THIS PROJECT:

Alzheimer's disease is a brain disorder often mistaken for common traits that come with ageing. This misconception results in low levels of patient care provided to those who need it. There are lots of social biases and misunderstandings that come about with the disease. It is currently incurable and often causes a heavy financial and psychological burden on families. Within the United States alone, the population affected is high with an incidence rate of about 6,500,000 patients in the US.

PROJECT OBJECTIVES:

We aim to improve the quality of life of patients with Alzheimer's disease through promoting the development of Alzheimer's-related industries. We hope to enhance communities' understanding and knowledge in preventing this disease by actively contributing to improving public policies in order to face the challenges of an aging society.

PROFESSIONAL SUPPORT:

Association of Chinese American Physicians USA, Inc.
iBridge Foundation



PROJECT CONTENTS

1. Giving anti-wandering Love Tags to families with the elderly at Risk of wandering

We have designed Love Tags for the elderly at risk of wandering. They are free through organizations such as partnership with doctors, communities, police departments, and elderly centers. When you see an elderly with a Love Tag on the street, please be aware that this individual may need help. However, under special circumstances, please report to the police department if you feel that the elderly is looking distressed and in need of support. One additional donation will help provide a Love Tag to an elderly individual in need of your help, increasing the awareness around them for safety and reduced risk of wandering.

2. Professional training for elderly centers and related organizations

The Relay of Love Foundation, the Association of Chinese American Physicians USA, and the iBridge Foundation have established a medical committee for the 'Love Tags' Project, which will be composed of doctors who will conduct lectures on "Alzheimer's disease" in elderly and community centers within the East Coast. Although the disease is irreversible, intervention through early-stage detection and treatment will go a long way in relieving financial burdens and improved mental health of the patient and their family members.

3. Educating the elderly community and families affected by Alzheimers

Introducing a specially recorded explainer video that introduces important topics. Spreading this knowledge about Alzheimer's encourages families to face the disease with confidence equipped with professional know-how. While educating about the issue not only enhances the level of care, it also helps families identify and prevent Alzheimer before serious measures are needed to be taken.



美國華人醫師會

Association of Chinese American
Physicians USA, Inc.

The Association of Chinese American Physicians (ACAP) is a nonprofit professional organization of Chinese American physicians and physicians that care for the Chinese community. ACAP's objective is to promote quality healthcare through physician networking and professional development. Since its inception in New York in 1995, ACAP's national membership has grown to over 700 physicians, mostly from the metropolitan New York and New Jersey areas; we have chapters in Westchester, Philadelphia and Washington as well, among them, over 100 junior members are Chinese Medical Graduates (CMG) who are actively pursuing their dream to become physicians in United States. ACAP strives to serve and support our members. ACAP offers career development conference, annual scientific convention, management seminar, and annual CME trips. ACAP has been teamed with local hospitals to provide quality care and service to our community. We offer annual health fair, monthly community health education seminars and high school student science competition.



iBridge Foundation was established in 2020 by a group of physicians and entrepreneurs based in New York. Our mission is to promote health, education, research, and other appropriate programs, as well as community services for the benefit of the general public.

It is a nonprofit organization with tax-exempt status under sections 501 (c) (3) of the internal Revenue code.



Relay of Love Foundation

愛心接力基金會

www.RelayofLove.org

Relay of Love Foundation is a New York based 501© 3 non-profit organization, that serves to provide to the most underserved.

Since the start of the pandemic, many households have faced many difficulties whether that be financially, emotionally, or stability. Our mission is to create a brighter future by helping underprivileged communities overcome adversities by relaying the toys, food, medical devices and other resources donated to us to them. Let us make sure every child who needs help receives the love they deserve, let us make sure every patient who lacks of care receives the supports and services they need.



"Love Tags" brings love home

Relay of Love Alzheimer Charity Gala

Diamond -\$50,000

Title sponsor "XX Night, Relay of Love Alzheimer Charity Gala"
 Logo placed on the center of Step and Repeat backdrop
 Speech by one representative
 2 tables of 10 guests at the most center location
 Full-page Ad on the back cover of Gala booklet
 Recognition on both digital and printing booklet
 Recognition on the webpage (duration 1 year) by 3 co-hosts
 Logo visible on prime space of the posters, which will be distributed to Doctors 'offices
 Opportunity to provide and promote the auction item
 Special Recognition in the press release
 Special Recognition by the MC during the program
 Special Recognition by the gala host during the speech
 Photo ops with VIPs

Platinum -\$20,000

Logo placed on the Step and Repeat backdrop
 2 tables of 10 guests at the prime location
 Full-page Ad in Gala booklet
 Recognition on both digital and printing booklet
 Recognition on the webpage (duration 1 year) by 3 co-hosts
 Logo visible on prime space of the posters, which will be distributed to Doctors 'offices
 Opportunity to provide and promote the auction item
 Recognition in the press release
 Recognition by the gala host during the speech
 Photo ops with VIPs

Gold -\$10,000

Logo placed on the Step and Repeat backdrop
 1 table of 10 guests
 Half-page Ads in Gala booklet
 Logo visible on the posters, which will be distributed to Doctors 'offices
 Recognition on both digital and printing booklet
 Recognition on the webpage (duration 1 year) by 3 co-hosts
 Recognition in the press release
 Recognition by the gala host during the speech
 Group Photo ops

Executives -\$5,000

Logo placed on the Step and Repeat backdrop
 5 guests
 Half-page Ads in Gala booklet
 Logo visible on the posters, which will be distributed to Doctors 'offices
 Recognition on both digital and printing booklet
 Recognition on the webpage (duration 1 year) by 3 co-hosts

Leaders -\$2,500

Logo placed on the Step and Repeat backdrop
 2 guests
 Quarter-page Ads in Gala booklet
 Logo visible on the posters, which will be distributed to Doctors 'offices
 Recognition on both digital and printing booklet

Elites -\$1,000

Logo placed on the Step and Repeat backdrop
 1 guest
 Recognition on both digital and printing booklet

Personal Sponsor

1 guest ————— \$400
 2 or more guests ————— \$300 / guest
 1 Table of 10 guests ————— \$3,000

NAME (Name or Company as you wish to be listed in all printed materials) TITLE/COMPANY

ADDRESS

CITY STATE ZIP COUNTRY

TELEPHONE HOME OFFICE CELL

EMAIL

Zelle: hi@relayoflove.org

Credit Card: relayoflove.org

Wire Instruction:

Bank: Chase 410 Northern Blvd, Great Neck, NY 11021
 ABA# (used for domestic bank transfer) 021000021
 SWIFT CODE (use for international bank transfer) CHASUS33
 FOR THE ACCOUNT OF: Relay of Love Foundation
 Account No. 787993580

Relay of Love Foundation is a 501(c)(3) non-profit organization (Tax ID: 87-3024381).
 Contributions are fully tax deductible to the extent allowed by law; the non-deductible portion of each dinner ticket is \$300.

Please fill out the form above and send this page with your check(s) payable to
Relay of Love Foundation by Wednesday February 1st 2023 to:

Relay of Love Foundation
 16 Middle Neck Rd, PMB 263
 Great Neck, NY 11021
 Questions: Please send email to hi@relayoflove.org